



Year-End Report 2017

Next Generation Music Industry Professionals

The Music Experience—Mandate Project Impact Inc

in collaboration with M.A.N.D.A.T.E. Records, Inc.



Dear Friends,

We extend our sincere thank you for your commitment and amazing generosity to MPI. Your giving has contributed to the impact on thousands of lives through MPI's music experiences: supported mentorship/internship job training experiences for underserved youth and young adults; enabled the less fortunate to partake in community arts events; promoted diversity; built community; provided jobs for artists, local vendors and service providers; increased tourism to San Diego; met physical and emotional needs of MPI's interns, military veterans and children.

In 2017 MPI interns participated in radio engineering, product sales & marketing, radio promotions, major concert stage management & production, and more. As we head into our new fiscal year, new opportunities are opening up for our interns to be involved in online TV production and music production for a full length movie. MPI is searching out new funding for equipment and instructor stipends which is vital to these endeavors.

We look forward to opportunities to engage with you at MPI's concerts and other endeavors as they arise. Wishing you a wonderful and prosperous year!

Leonard J. Thompson III, Chairman of the Board & CEO

Key Highlights

YEAR-ROUND GIVING

There are many ways to keep the support going year round.

Amazon Smile: When you shop @AmazonSmile, Amazon will make a donation to Mandate Project Impact, Inc. Visit <https://smile.amazon.com/ch/47-2597609> to designate Mandate Project Impact as your nonprofit of choice.

Donation by Check: Consider monthly or quarterly support. Please make your check payable to "Mandate Project Impact Inc" and mail to: **Mandate Project Impact, Inc., 8333 Clairemont Mesa Blvd., Ste. 200, San Diego, CA 92111.**

Tax ID# 47-2597609

Online Giving: click on the DONATE button at www.Facebook.com/MandateProjectImpact



Mandate Project Impact is a GuideStar Gold Participant

- MPI realized some great new partnerships this year with **BBVA Compass** and **Guitar Center Foundation** coming on board.
- More than 30 youth & young adults gained training and real-life working experience in radio engineering & promotions; product sales; marketing & social media; fair stage management, production of 3 major music concerts, youth awards ceremony, and other music and community productions.
- MPI and M.A.N.D.A.T.E. Records collaborated with Westsider Urban Outreach and Padnas Motorcycle Club to provide a **free concert, free BBQ picnic food and 25 bicycles to inner city youth** at the Willie Henderson Sports Complex.
- Over **25 artists were provided employment opportunities** and/or exposure performing at MPI's concerts viewed by over 2000 attending "Jazz at the Creek" "Bayside Gospel Concert Aboard the Midway" and other community outreach events.
- Contracted services from more than 10 small businesses, 2 major venues, hotels and booth vendors in the San Diego area were employed in 2017.
- **Thanksgiving baskets** and a song by a Mandate recording artist were provided to **50 families** at MPI & Momma B's Outreach annual "Dinner and a Song" collaboration.

Some of our many other partners: County of San Diego, City of San Diego, Comerica, Union Bank, Payne Pest Management, Wells Fargo, Law Offices of Oden & Green, AT&T California, Barona Band of Mission Indians, Port of San Diego, CECO, Kriger Law Firm, CSA SD Unified, Bridgepoint Education, Chic-fil-A

MORE HIGHLIGHTS

Full Circle Strategy....

MPI's programs train; concerts provide real-life job experience; concerts, investors and partnership sponsors bring in the finances....to implement MPI programs....to implement MPI concerts....with the added benefit to support community outreach projects....

It is an exciting time at Mandate Project Impact, with new opportunities for program growth and evolution on the horizon. In the near future interns could be involved in music production for TV and a full feature movie. To MPI's investors, we want you to know your commitment to this vision is a vital component; without you we could not reach the vision. We also want you to know that MPI works to generate income to work towards self-sufficiency. Gradual growth, development of income streams, and foundational strength are the focus.

MPI's concerts bring social enterprise to the nonprofit to increase income potential to MPI's youth & young adult employment training program and provide real-life job experiences from conception through completion of the concert and after. Beyond this there are numerous purposes being addressed: 1) diverse communities coming together around a positive, enlightening arts experience, 2) high caliber music concerts with top artists in the world and showcase opportunities for San Diego talent; 3) celebration of American art forms of jazz and gospel music; 4) increased tourism with income and community benefits to surrounding businesses, contracted service providers, booth vendors, local attractions and neighborhoods; 5) subsidized tickets for inner city residents to attend an art experience they might otherwise not be able to; 6) support to organizations providing food for military Veterans and children.

The **Mentorship/Internship Program** trains up low-moderate income youth and young adults who dream of becoming next-generation music industry professionals: press and social media marketing, music radio promotion, song writing, radio program and studio music production, planning and implementation of major concerts and events, music artist relations and promotion; event videography and photography, music video production, editing, stage management and more.

Seeking to address **Veterans' and child hunger** in San Diego, MPI's Board of Directors determined: maintain 25% of annual budget in cash reserves. The annual income from concerts is 25% of the overall budget, once cash reserves equals 25% of overall budget, then 10% of net proceeds from MPI's concerts are to be donated to the San Diego Food Bank: **Jazz at the Creek** to the **Food 4 Kids Backpack Program** and **Bayside Gospel Concert Aboard the Midway** to the food bank's outreach program to military Veterans.

Jazz at the Creek Saturdays,
May 26, August 11 and October 13, 2018



Mark Your Calendar!!

Bayside Gospel Concert Aboard the Midway
Sunday, September 9, 2018.



Mandate Project Impact Inc

8333 Clairemont Mesa Blvd, Ste. 200, San Diego, CA 92111 858.367.0028